

<b>Electronic Patent Application Fee Transmittal</b>				
<b>Application Number:</b>	10767050			
<b>Filing Date:</b>	28-Jan-2004			
<b>Title of Invention:</b>	System for automatically selling and purchasing highly targeted and dynamic advertising impressions using a mixture of price metrics			
<b>First Named Inventor/Applicant Name:</b>	Eduardo F. Llach			
<b>Filer:</b>	Jonathan O Owens			
<b>Attorney Docket Number:</b>	SRCH-00101			
Filed as Small Entity				
<b>Utility under 35 USC 111(a) Filing Fees</b>				
Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
<b>Basic Filing:</b>				
<b>Pages:</b>				
<b>Claims:</b>				
<b>Miscellaneous-Filing:</b>				
<b>Petition:</b>				
<b>Patent-Appeals-and-Interference:</b>				
<b>Post-Allowance-and-Post-Issuance:</b>				
<b>Extension-of-Time:</b>				
Extension - 2 months with \$0 paid	2252	1	245	245

Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
<b>Miscellaneous:</b>				
<b>Total in USD (\$)</b>				<b>245</b>